

We worked with the Arizona SBDC Network to introduce the Arizona Procurement Technical Assistance Center (PTAC). AZPTAC is a specialty program with six locations across Arizona. We developed the program logo, brochure and outreach tools, including stand-alone and linked web pages promoting PTAC

services and resources.

## **Arizona PTAC Branding and Marketing Outreach**



**Procurement Technical Assistance Centers** 



## **Branded Website for Network and PTAC**

This branded gateway website is the portal to programs and services offered by the Arizona Small Business Development Center Network and the Arizona Procurement Technical Assistance Center (PTAC). Visitors can also access SBA, ASBDC and other partner resources. See it at <a href="https://www.azsbdc.net">www.azsbdc.net</a> and at <a h





Trade Show Banner



PTAC Services Brochure

